



ÉLODIE LIAUTAUD

Graphic Designer

I approach my designs with a strong emphasis on purity, simplicity, and modernity. I draw inspiration from art, architecture, nature, and geometry, and always aim to deliver a powerful message in the simplest and most streamlined way possible. I believe that the best designs reside where understated visual appeal, usability, and client identity intersect, and those are the tenets I hold to in my work. I aim to learn from and someday lead a cutting edge graphic design team.

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✉ hello@elodieliataud.com

🌐 www.elodieliataud.com

EDUCATIONAL BACKGROUND

BA Graphic Communication

University of Maryland University College

SOFTWARE SKILLS

Illustrator

After Effects

Photoshop

Muse

InDesign

Animate

PERSONAL SKILLS

Organization

Problem-Solving

Teamwork

Communication

Initiative

Independence

PROFESSIONAL EXPERIENCE

Zile'm

Los Angeles, CA

Graphic Designer, Illustrator
January 2020 – Present

Freelance project. Provided both illustrative and design support in creating the initial concepts for a newly-founded luxury lifestyle brand, which so far have included postcards and scarves of various sizes and materials. Created new colorways for scarf designs, tweaked and finalized artwork, and prepared all files for production in Italy. First batch of products is currently being printed.

OTHER SKILLS

- Architectural details
- 3D Renderings
- Permit packages
- Typography
- Page Layout
- Color Theory
- Logo Design
- Print Design
- Package Design
- Illustration
- Vector Art
- Raster Art
- Wireframes & Mockups
- Web Design
- HTML/CSS
- Image Editing
- Social Media
- ActionScript 3
- Animation/Motion Graphics
- Proposals & Pitch Decks
- Mac OS
- Microsoft Office
- Writing
- Editing

Sign Excellence

Los Angeles, CA

Environmental Graphic Designer

February 2019 – June 2020

Designed a wide range of sign types, including basic suite signage, full garage wayfinding packages, & complex exterior signage with electrical components. Created concept & shop drawings for permit packages, drawn to scale with architectural & 3D renderings. Gained hands-on experience with materials as well as production & mounting methods, thanks to in-house production & fabrication.

Haitian Ladies Network

Washington, DC

Full Branding Package

July 2018 – January 2019

Freelance project. Created logo for the organization and all materials for their yearly symposium event, including sponsorship information package, all event flyers, all onsite printed signage, all onsite digital signage, and program booklet.

Tabandeh Jewelry

Washington, DC

Website & Social Media Manager

February 2016 – January 2019

Digitized store logo in Adobe Illustrator and was in charge of social media and e-mails, creating email graphics in Illustrator and Photoshop to send to customers. Revamped website and ran new website, including taking product photos, editing them in Photoshop, and keeping web inventory up to date.

The Phillips Collection

Washington, DC

Music Department Intern

June 2012 – December 2012

Developed Music Department Visual Identification Manual, assisted with printed music program design and development, helped with Music Department web page development.